

INTERSOLAR SUMMIT BRASIL NORDESTE

FORTALEZA, BRAZIL, APRIL 18–19, 2023 **CEARÁ EVENTS CENTRE**





Venue











Organisers

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BRAZIL'S MOST SUCCESSFUL SOLAR EVENT BOOSTING NORTHEAST'S PV BUSINESS



Demand for electricity in Brazil has increased by almost 200% in 30 years, according to the Ministry of Mines and Energy. The Northeast's solar and wind energy generation has the potential to meet a big chunk of that demand. On April 18-19, 2023, Aranda Eventos will be holding a conference that's already part of Fortaleza's official events calendar: the 3rd Intersolar Summit Brasil Nordeste.

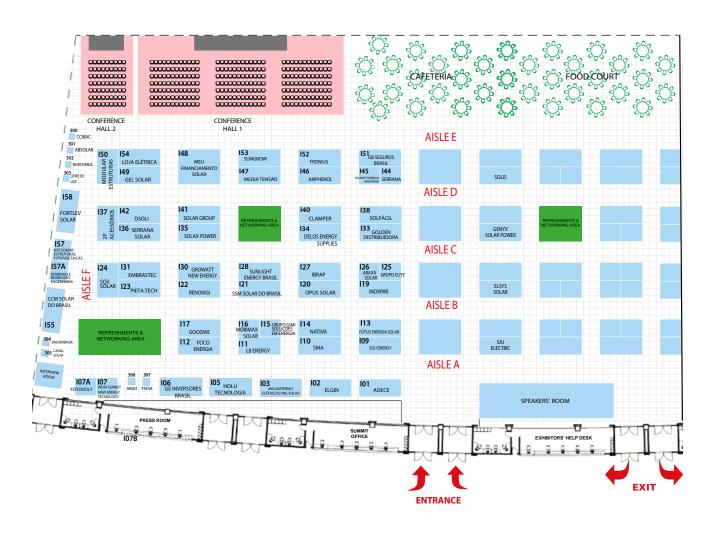
Why should you invest and participate in Intersolar Summit Brasil Nordeste?

- Find business opportunities to offset the water crisis
- Draw on the Northeast's new records in solar generation
- Meet potential clients and partners in a growing market
- An event with Intersolar South America's seal of approval



FLOOR PLAN







PARTICIPATION OFFERS



Platinum Booth

(includes raw space for 30-sqm booth)

Benefits:

- 30-sqm area; booth design and building not included; exhibitor hires contractor
- Logo and hyperlink on the event's website
- Mention in press releases both before and after the event
- 20% discount in additional conference registrations
- Logo displayed during conference breaks
- 8 exhibitor credentials

BARE SPACE: Design and building by exhibitor

Gold Booth

(includes 15-sqm booth)

Benefits:

- 15-sqm booth with basic assembly
- Logo and hyperlink on the event's website
- 20% discount in additional conference registrations
- Logo displayed during conference breaks
- 6 exhibitor credentials

Booth includes:

1 counter with lockable cabinet, 3 stools, carpet, 1 trash can, 2 twin power outlets, colourful logo of your company on fascia board, WiFi access exclusively for exhibitor; wall and counter decoration and adhesives paid by exhibitor.



Silver Booth

(includes 7.5-sqm booth)

Benefits:

- 7.5-sqm booth with basic assembly
- Logo and hyperlink on the event's website
- 20% discount in additional conference registrations
- Logo displayed during conference breaks
- 4 exhibitor credentials

Booth includes:

1 counter with lockable cabinet, 3 stools, carpet, 1 trash can, 1 twin power outlet, colourful logo of your company on fascia board, WiFi access exclusively for exhibitor; wall and counter decoration and adhesives paid by exhibitor.





ADHESIVES PAID AND MADE BY THE EXHIBITOR EXAMPLES BELOW







PRICES AND STATS



PRICING TABLE

Choose the ideal size for your company

Returning exhibitors		Early rates	Regular
Booths	Booked by November 30, 2022	Booked by January 31, 2023	Booked after January 31, 2023
7,5 sqm (basic assembly)	€ 3.400,00	€ 3.800,00	€ 4.200,00
15 sqm (basic assembly)	€ 4.800,00	€ 5.300,00	€ 5.800,00
30 sqm (exhibitor's build)	€ 7.200,00	€ 8.000,00	€ 8.800,00

^{*5%} discount for exhibitors at The smarter E 2023 in São Paulo.

EVENT STATS*



^{*}Expected



SPONSORING/PROMOTIONAL ITEMS (EXCLUSIVELY FOR EXHIBITORS)



* Images for illustrative purposes only



Badge Lamyard € 3.000,00

The display of your logo on the lanyards ensures your company's name is prominently featured throughout all visitor interaction during the event. Production costs not included.

*Single sponsor



Registration Area € 2.000,00 (per day)

Be the first company seen by visitors. Your company logo will be displayed on the wall behind attendants.

*Single sponsor



Notepad € 500.00

400 notepads included in delegates' folders.

*02 sponsors



Open WIFI € 1.800,00

Everyone needs an Internet connection. Imagine your company's name typed in by all participants. The WiFi password will be the Sponsor's name.

*Single sponsor



Event Website Banner € 300.00

A visually appealing advertising banner on the Summit's website will increase awareness of your company's presence at the exhibition.



Signage Totems € 1.200.00

Your brand will guide everyone's paths at the Summit. Signage totems will be place in 5 locations, entrance hall, access control, conference hall, delegates' food court and car park.

*02 sponsors



Badge Holders € 2.000.00

Place your brand where all eyes will focus: on visitors', delegates' and journalists' badges.

*Single sponsor



Phone Charging Stations € 840.00

Your logo on displays of the 10 phone chargers available for general use on a counter in the exhibition hall.

*04 sponsors



Car Park Banners € 2.000.00

Your logo on welcome banners placed at one of the lanes in the car park ensures your company's name is prominently featured at delegates' arrival and exit.

*4 sponsorship slots, one per lane *Each offer valid for one lane only



Conference Bag € 1.200.00

Have your logo printed on the conference bag and insert a leaflet inside it (up to 4 pages 21x28).

*02 sponsors



Event Map € 160,00

Makeyour booth stand out on the event map by applying your logo on it. There will be maps at the entrance to the hall and at the food court.

*10 sponsors



Footbridge € 3.600.00

Make your brand prominently visible on both sides of the footbridge that spans the entire hall.

*Single sponsor



BECOME AN EXHIBITOR





Get in touch for more information:

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