



Venue



Mandaú and Taliba Pavilions
Fortaleza - CE / Brazil

Organizers



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Co-organizers



The solar photovoltaic generation sector has promising prospects, especially after the tax cut in force for the production of chips and semiconductors in the country, which also includes photovoltaic cells.

The 4th Intersolar Summit Brasil Nordeste will address the advances and opportunities arising from this measure for the transition to a low-carbon economy, besides discussing technology, legal frameworks, public policies, market opportunities, investment and financing.

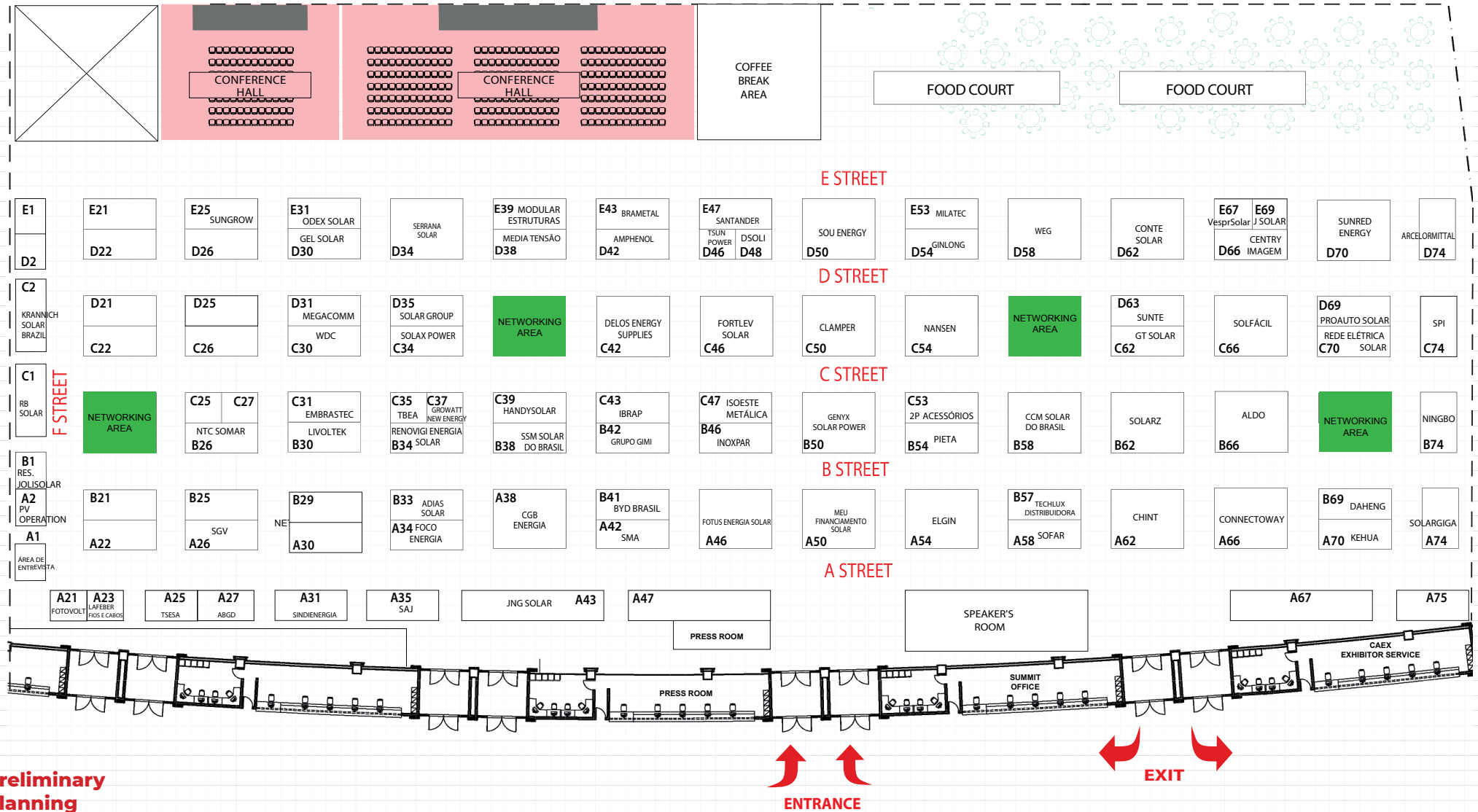
In Brazil, the demand for electricity has increased almost 200% in 30 years, according to data from the Ministry of Mines and Energy. The Northeast has a special potential to supply a large part of the consumption with solar and wind energy.

On April 10 and 11, 2024, Aranda Eventos will hold a congress that is already part of Fortaleza's calendar: 4th Intersolar Summit Brasil Nordeste. There will be about 25 lectures and round tables, with the presence of authorities and invited specialists, enabling interaction and debates with the audience.

Why should you invest and participate in Intersolar Summit Brasil Nordeste?

- Business opportunity in the face of the water crisis
- Northeast region registers new records of solar generation
- Meet potential clients and partners in this growing market
- **INTERSOLAR SOUTH AMERICA** Seal

FLOOR PLAN



**Preliminary
Planning**

PARTICIPATION OFFERS

Platinum Booth Package

(includes raw space for 30-sqm booth)

Benefits:

- 30-sqm area; booth design and building not included; exhibitor hires contractor
- Logo and hyperlink on the event's website
- 20% discount in additional conference registrations
- Logo displayed during conference breaks
- 10 exhibitor credentials



Gold Booth Package

(includes 15-sqm booth)

Benefits:

- 15-sqm booth with basic assembly
- Logo and hyperlink on the event's website
- 20% discount in additional conference registrations
- Logo displayed during conference breaks
- 8 exhibitor credentials

Booth includes:

1 counter cabinet, 3 stools, carpet, 1 trash can, 2 twin power outlets, colourful logo of your company on fascia board, WiFi access exclusively for exhibitors; wall and counter decoration and adhesives paid by exhibitors.



Silver Booth Package

(includes 7.5-sqm booth)

Benefits:

- 7.5-sqm booth with basic assembly
- Logo and hyperlink on the event's website
- 20% discount in additional conference registrations
- Logo displayed during conference breaks
- 6 exhibitor credentials

Booth includes:

1 counter cabinet, 3 stools, carpet, 1 trash can, 1 twin power outlet, colourful logo of your company on fascia board, WiFi access exclusively for exhibitors; wall and counter decoration and adhesives paid by exhibitors.



ADHESIVES AND DECORATION PAID AND MADE BY THE EXHIBITORS EXAMPLES BELOW



PRICING

Choose the ideal size for your company

Rebooking		Early Bird	Regular
Booths	Booked by May 31, 2023	Booked by November 30, 2023	Booked after November 30, 2023
7,5 sqm (basic assembly)	€ 3,600	€ 4,200	€ 4,800
15 sqm (basic assembly)	€ 5,200	€ 5,900	€ 6,800
30 sqm (raw space)	€ 7,700	€ 8,800	€ 10,100

**5% discount for exhibitors at The smarter E 2024 in São Paulo.*

EVENT STATS*



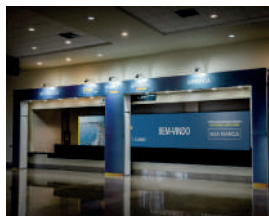
**Expected*



Lanyard € 3,200

The display of your logo on the lanyards ensures your company's name is prominently featured throughout all visitors' interaction during the event. Production costs not included.

***Single sponsor**



Registration Counter € 2,200

Be the first company seen by visitors. Your company logo will be displayed on the wall behind registration counters.

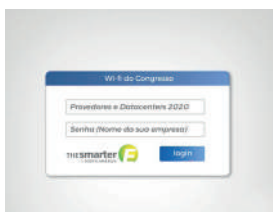
***Single sponsor**



Notepad € 575

400 notepads included in delegates' folders.

***2 sponsors**



Open WIFI € 1,900

Everyone needs an internet connection. Imagine your company's name typed in by all participants. The WIFI password will be the sponsor's name.

***Single sponsor**



Website Banner € 350

A visually appealing advertising banner on the Summit's website will increase awareness of your company's presence at the exhibition.



Signage Totems € 1,300

Your brand will guide everyone's paths at the Summit. Signage totems will be placed in 5 locations: entrance hall, access control, conference hall, delegates' food court and car park.

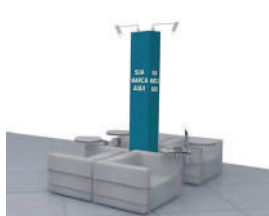
***2 sponsors**



Badge € 2,200

Place your brand where all eyes will focus: on visitors', delegates' and journalists' badges.

***Single sponsor**



Cell Phone Charging Stations € 950

Your logo on displays of the 10 phone chargers available for general use on a counter in the exhibition hall.

***4 sponsors**



Footbridge € 3,600

Make your brand prominently visible on both sides of the footbridge that spans the entire hall.

***Single sponsor**



Conference Bag € 1,250

Have your logo printed on the conference bag and insert a leaflet inside it (up to 4 pages 21x28).

***2 sponsors**



Event Map € 175

Make your booth stand out on the event map by applying your logo on it. There will be maps at the entrance to the hall and at the food court.

***10 sponsors**



Car Park Banners € 2,200

Your logo on welcome banners placed at one of the lanes in the car park ensures your company's name is prominently featured at attendees' arrival and exit.

***4 sponsors per lane**

***2 banners per each lane**

***Each sponsorship will be placed in a different lane**



Get in touch for
more information:

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