

inter
solar
connecting solar business

SUMMIT
BRASIL SUL



OCT
29–30
2024

PORTO ALEGRE, BRAZIL, CENTRO DE EVENTOS FIERGS

PV + STORAGE SOLUTIONS FOR OFF-GRID
AND AGRICULTURE

BOOK YOUR BOOTH SPACE!

www.intersolar-summit-brasil.com

Inspired by
THEsmarter
SOUTH AMERICA 

Why should you join Intersolar Summit Brasil Sul 2024 in Porto Alegre?

Photovoltaic solar energy is a fundamental pillar in Brazil's transition to a low-carbon economy. Agrivoltaics – the interface between PV technology and agriculture – is one of the innovations highlighting the expansive potential of the solar industry. Brazil's southern state of Rio Grande do Sul, with its robust PV infrastructure and prominence as an agricultural producer, is at the epicenter of the energy revolution.

That is the flourishing context in which Solar Promotion International and Aranda Eventos proudly announce the second edition of Intersolar Summit Brasil Sul, to be held in Porto Alegre on October 29–30, 2024. Inspired by the success of Intersolar South America in São Paulo, the Summit promises to be a milestone for southern Brazil's solar industry.

The same team who produce **Intersolar South America** in São Paulo will offer:

- **Conference:** Focus on PV energy developments, debates on technology, markets, financing, and government policies
- **Innovation Highlights:** Distributed generation, energy storage and agrivoltaics
- **Shared Expertise:** Lectures and debates with specialists, promoting audience interaction
- **Business Platform:** More than 60 exhibitors in 4,000 sqm, presenting innovative products and services
- **Professional Training:** Workshops and masterclasses led by renowned professionals
- **Broad Prospecting:** Business opportunities in a rapidly expanding solar market



GLOBAL EVENTS



185,000+
VISITORS

3,700+
EXHIBITORS

8,300+
CONFERENCE
ATTENDEES



- SÃO PAULO, BRAZIL | AUGUST 29–31, 2023
- MEXICO CITY, MEXICO | SEPTEMBER 5–7, 2023
- SAN DIEGO, USA | JANUARY 17–19, 2024
- GANDHINAGAR, INDIA | FEBRUARY 21–23, 2024
- DUBAI, UAE | APRIL 16–18, 2024
- MUNICH, GERMANY | JUNE 19–21, 2024



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Participation Offers

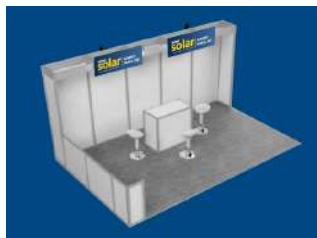


Platinum Booth

(Raw space is the rental of floor space only and does not include any utilities, services, walls, carpet or furnishings.)

Benefits:

- 30 sqm; booth design and building not included; exhibitor hires contractor
- Logo and hyperlink on the event's website
- 20% discount on additional conference registrations
- Logo displayed during conference breaks
- 10 exhibitor credentials



Gold Booth

Benefits:

- 15 sqm booth with basic assembly
- Logo and hyperlink on the event's website
- 20% discount on additional conference registrations
- Logo displayed during conference breaks
- 8 exhibitor credentials

Booth includes: 1 counter with cabinet, 3 stools, 1 trash can, 2 twin power outlets, colourful logo of your company on fascia board, WiFi access exclusively for exhibitor staff. Wall and counter decoration and adhesives paid by exhibitor.



Silver Booth

Benefits:

- 7.5 sqm booth with basic assembly
- Logo and hyperlink on the event's website
- 20% discount on additional conference registrations
- Logo displayed during conference breaks
- 6 exhibitor credentials

Booth includes: 1 counter with cabinet, 3 stools, 1 trash can, 1 twin power outlet, colourful logo of your company on fascia board, WiFi access exclusively for exhibitor. Wall and counter decoration and adhesives paid by exhibitor.

Map of the Event

PRELIMINARY DRAFT, PLEASE REQUEST
UPDATED VERSION



Pricing Table

Choose the ideal size for your company

Booths	Returning exhibitors**	Early rates	Regular
	Booked by February 28, 2024	Booked by June 30, 2024	Booked after June 30, 2024
7.5 sqm (basic build)	3,600 €	4,200 €	4,800 €
15 sqm (basic build)	5,200 €	5,900 €	6,800 €
30 sqm (Raw space)	7,700 €	8,800 €	10,100 €

* 5% discount for companies exhibiting at The smarter E South America 2024 in São Paulo, and/or Intersolar Summit Brasil Nordeste 2024

** Price for returning exhibitors at Intersolar Summit Brasil Sul 2023

Event in Numbers*

*Expected

2,000 VISITORS	350 DELEGATES	4,000 sqm SQM AREA	25 SPEAKERS	60+ EXHIBITORS
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Venue

CENTRO DE EVENTOS FIERGS – PORTO ALEGRE, BRAZIL
Federação das Indústrias do Estado do Rio Grande do Sul
Av. Assis Brasil, 8.787
Sarandi, Porto Alegre - RS, 91140-001

Time

Exhibition
10am–7pm
Conference and Parallel Events
10.30am–6.30pm

Sponsorship Offers

Exclusively for exhibitors



Lanyard
3,200 €

SOLD

The display of your logo on the lanyards ensures your company's name is prominently featured throughout all visitor interaction during the event. Production costs not included..

**Exclusive sponsor*



Open Wi-Fi
1,900 €

SOLD

Everyone needs an Internet connection. Imagine your company's name typed in by all participants. The WiFi password will be the Sponsor's name..

**Exclusive sponsor*



Badge
2,200 €

Place your brand where all eyes will focus: on visitors', delegates' and journalists' badges..

**Exclusive sponsor*



Conference Bag
1,250 €

Have your logo printed on the conference bag, and insert your printed material in it (up to 4 letter-sized pages)..

**02 sponsors*



Notepad
575 €

400 notepads included in conference delegates' folders.

**02 sponsors*



Registration Counter
2,200 €

Be the first company seen by visitors. Your company logo will be displayed on the wall behind attendants in the registration area.

**Exclusive sponsor*



Event Website Banner
350 €

A visually appealing advertising banner on the Summit's website will increase awareness of your company's presence at the Exhibition.



Cell Phone Charging Station
950 €

Your logo on displays of two phone charger totems available for general use in the exhibition hall.



Map of the Event
175 €

Show the location of your booth by applying your logo on the event map at the entrance to the hall.

**10 sponsors*



Signage Totems
1,300 €

SOLD

Your brand will guide everyone's paths at the Summit. Signage totems will be place in 5 locations: entrance hall, access control, conference hall, delegates' food court and car park.

**02 sponsors*

Booth decoration options

Produced and paid for by the exhibitor. Examples below:





OCT
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2024

Be an Exhibitor

For further information,
contact us at:

Phone: +49 7231 58598-99

Email: merz@solarpromotion.com

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SAVE THE DATE

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Venue



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CEP 91140-001

Organizers



Co-Organizer



FREIBURG
Management
Marketing
international